



Cable Europe

NEWS RELEASE

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Cable Congress 2011 Ends on a High Note

750 attendees gather in Lucerne as strong attendance mirrors growth trajectory of industry

(Brussels, 18 February, 2011) Cable Congress 2011 ended this week in Lucerne, Switzerland, having attracted over 750 senior-ranking delegates from across the industry.

The high quality of delegates reflected a broad cross section of the industry, with 31% of delegates representing cable operators and service providers, 26% coming from network software and service providers and a further 17% and 9% coming from equipment vendors and content studios respectively.

As in previous years, Cable Congress attracted high calibre delegates, with 59% ranked Vice President and above and 18% coming from the C-Suite. In geographical terms, nearly half (44%) of all delegates came from outside Western Europe, reflecting the importance of Europe's cable sector on the global stage.

Cable Europe invites delegates and those interested in the event to make use of the following resources on the Cable Congress website:

For the latest news releases, videos of the sessions and Cable Congress TV's executive speaker interviews sponsored by France 24, visit <http://cablecongress.com>

To download papers from our networking tool, visit <http://cablecongress2011.eventscope.co.uk>

To watch video presentations of the sessions, go to <http://www.cablecongress.com/conference/presentations>

For the 2011 Cable Congress Ebook, go to http://www.cablecongress.com/conference/online_e-book

To view pictures of Cable Congress 2011, go to <http://www.cablecongress.com/conference/gallery>

For pictures of the Cable Congress Gala Party hosted by UPC Cablecom and kindly supported by Nagra Kudelski, go to <http://www.cablecongressparty.ch/gallery.php>

**See you next year in Brussels on February 29th - March 2nd for
Cable Congress 2012!**



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About Cable Europe

Cable Europe is a trade association that groups all leading broadband cable TV operators and their national associations throughout Europe. The aim of Cable Europe is to promote and defend the industry's policies and business interests at European and international levels, and to foster cooperation among its members. The European cable TV industry services more than 94 million broadband, TV and telephony subscriptions throughout the EU 27 (around 70 million households).

www.cable-europe.eu

Cable Europe Members



National Cable Associations of Romania, Bulgaria, Hungary, Poland, The Netherlands, Belgium, Germany, Norway, Switzerland and Czech Republic